

## Student Startup and Innovation Policy (SSIP 2.0)

### About the SSIP 2.0 Policy

The Student Startup and Innovation Policy (SSIP) 2.0 is the updated version of the SSIP 1.0 policy launched by the Government of Gujarat in January 2022. The policy period is of 5 years (January 2022 – March 2027). The aim of SSIP 2.0 is to build on the success of the previous policy and take it to the next level by providing more comprehensive support to the startups and entrepreneurs in the state. This is a first-of-its-kind policy in the country that shall create a much-needed innovation and preincubation ecosystem support for students across the state, by creating a strong innovation driven culture in the higher education spectrum of Gujarat. The policy provides funding assistance, mentorship, incubation, and accelerator support to the student startups, along with access to industry networks and global markets.

Overall, the SSIP 2.0 policy is a step towards creating a robust startup ecosystem in Gujarat and providing a platform for young entrepreneurs to realize their dreams. It is expected to have a significant impact on the economic growth of the state by creating job opportunities, promoting innovation-led development, and attracting investments in the startup sector.

### 1. Objectives

This initiative intends to create an integrated, state-wide, university-based innovation ecosystem to support innovations and ideas of young students and provide a conducive environment for optimum harnessing of their creative pursuit:

- 1.1 Create an innovation-driven ecosystem in the state and develop a culture of entrepreneurship among students.
- 1.2 Develop functional incubators at all universities in the State to scout and nurture innovation and Start-up across academia and enable them for maximum value creation for the industry, society and the State at large.
- 1.3 Build internal capacity of educational institutions and strengthening mentoring processes on innovation, entrepreneurship, and Intellectual Property related awareness programmes.
- 1.4 Scout and nurture innovation and start-ups across academia and enable them for maximum value creation for the industry, society and the state at large.
- 1.5 Set up a common robust digital platform that would allow seamless support to stakeholders and develop an integrated mechanism of performance analysis.
- 1.6 Leverage public system initiatives at state and central level, academia, industries and by other ecosystem stakeholders / domain experts and institutions to make an inclusive effort.
- 1.7 Nurture the evolution of Gujarat Start-up ecosystem across its various phases like emergence, activation, integration and maturity.



Type of IPR	Support Provisioned (Up to)
Patents	INR 75,000 for Domestic, INR 1.5 Lakh for other countries
Copyrights	INR 8,000
Trademarks	INR 12,500
International Registration of Marks	INR 50,000
Industrial Design	INR 9,000
Plant Variety Registry	INR 33,000
Semiconductor Integrated Circuits Layout-Design Registry (SICLDR)	INR 15,000

#### 4. Eligibility Criteria

Any student up to the age of 35 years, who is:

- A Diploma / Vocational / Undergraduate / Postgraduate / Doctoral student or an alumna / alumnus
- Any dropout from institute /university

The innovation of the beneficiary should contribute towards either development or improvement of any product or process or service in existing or new fields; or should be a scalable business model with a potential to generate employment or wealth creation.

The university provides support for diploma, vocational, and dropout applicants to fill out all relevant documentation for participating in the SSIP screening process on behalf of the applicant. To avail of this support, the applicant needs to contact the SSIP office at Adani University.

#### 5. SSIP Screening/Incubation Process

##### 5.1 Invited Application (Idea/Presentation Submission)

- 5.1.1. Applicants need to fill out the "SSIP Screening Form" (**Annexure-II**), collect the remarks from their respective faculty mentor. Submit this duly signed form to SSIP cell of Adani University.

##### 5.2 Initial Screening (Review and Shortlisting)

- 5.2.1 SSIP team will review and shortlist the submitted applications for final screening round.
- 5.2.2 The final date, time, venue, and list of shortlisted teams for final screening round will be declared through email.
- 5.2.3 The shortlisted innovators' teams need to fill out "Final Review Form" (**Annexure-III**) before the day of presentation and submit the same to SSIP cell.
- 5.2.4 Students need to prepare an abstract of their project idea (max 500 words).



September, Quarter-3 is from October to December and Quarter-4 is from January to March of that respective year.

### 5.5 Incubation

Incubatee (registered under SSIP 2.0 scheme of Adani University) will get co-working space for their PoC/Innovation project work. In addition, they can get an access of infrastructure facilities at Adani University such as laboratories and its resources, internet facility, libraries, meeting rooms, canteen, and cafeteria, etc.

#### 5.5.1 Incubation Facilities

- Co-working space
- Fabrication/tinkering lab
- Rapid prototyping/ 3D printing lab
- SSIP/IPR cell
- Meeting room & In-house library
- Computer lab & High-Speed Internet facility
- Canteen/cafeteria

#### 5.5.2 Incubation Services

- Technical training programs/ workshops/ conferences
- One to one mentoring
- IPR and legal services
- Financial assistance
- Grant/Angel/VC funding opportunities
- Sales and networking through corporate connect sessions and well-known entrepreneurs.

## 6. Expected Outcomes

- 6.1 Development of the student driven startup ecosystem in the university campus.
- 6.2 Students will be more inclined towards innovation and startup.
- 6.3 Society problems will be targeted which helps in strengthening local ecosystem.
- 6.4 The fear of failure will be eliminated from the minds of student innovators, and they get motivated to attempt the solution of existing problems through technology.
- 6.5 Startup ecosystem will help in producing more job creators instead of job seekers.
- 6.6 Industry interventions in startup ecosystem help in solving industry problems.
- 6.7 Quality of students will be enhanced to match industrial and societal requirements.
- 6.8 Patent application procedures and its necessary follow up will be known to all which results in awareness and generating more IPs at university ecosystem.



students to SSIP cell by sharing their details such as name of student, enrollment no, contact no & name of his/her company with subject as "Student Entrepreneur/Startup Database".

## 8. Guidelines for Students

- 8.1 All communication with SSIP cell at Adani University must be through from respective faculty mentor, using university email ID only.
- 8.2 The approval for novelty in the idea/project from the faculty mentor is mandatory (**Annexure XII**).
- 8.3 Use the given formats (Annexures) for submission/communication with SSIP cell at Adani University.
- 8.4 The active participation is mandatory during initial/final screening of SSIP once nominated by the faculty mentor. In case of absence in any screening program, applications will not be considered in the future to get the benefit under SSIP scheme at Adani University.
- 8.5 All the procurement of the prototype/project must be done after receiving an email confirmation/ SSIP grant approval letter from SSIP cell of Adani University.
- 8.6 Collect minimum three quotations from different suppliers before the procurement of items, if item/equipment/material cost is above Rs. 5000/-.
- 8.7 Prepare a comparison of price and specification, and get it approved by faculty mentor. The bill submission must be supported with the payment proofs. Hence, all payment must be done through the team leader's account which was submitted to SSIP cell.
- 8.8 The original bills with the rubber stamp of seller will be considered as genuine bills. All the bills must be submitted in the name of Team leader.
- 8.9 SSIP cell of Adani University has the right to reject any bill (which found ingenuine) and reject the payment for the same.
- 8.10 The grant disbursement application must be submitted in prescribed format after successful procurement of items/equipment/material approved by SSIP committee members during the final screening.
- 8.11 All the bills and documents submitted to SSIP cell must be signed by student innovator (team leader) and faculty mentor on each page.
- 8.12 The submission of following three documents (duly signed by faculty mentor) with grant disbursement application is mandatory:
  - Quotations from 3 different suppliers, if applicable
  - Original bills
  - Payment proofs
- 8.13 If any bills claimed for the facility available in the university laboratory, then the claim will be rejected. For the facility available, student must utilize the university infrastructure. No bill will be sanctioned in such cases.



**Student Startup and Innovation Policy (SSIP 2.0)**

Screening Form

Date: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

\_\_\_\_\_

Details of Team Members:

	Name	University/Institute Name	Enrolment No.	Contact No.
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

<b>Innovation/Project Status</b>	Amount of Financial Support Required from SSIP 2.0 (In Rupees):
Ideation ( )	
Prototype ( )	
Proof of Concept ( )	
Market ready product ( )	

**(To be filled by Faculty Mentor)**

Name of Faculty Mentor: \_\_\_\_\_

Contact Details of Faculty Mentor: \_\_\_\_\_

Comment on Innovation Uniqueness: \_\_\_\_\_

\_\_\_\_\_

Comment on Literature and Market Survey Completed: \_\_\_\_\_

\_\_\_\_\_

Any other Remarks: \_\_\_\_\_

\_\_\_\_\_

Signature of Team Leader





Signature of Faculty Mentor

SSIP@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

Final Screening Form

Date: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

Details of Team Members:

	Name	University/Institute Name	Enrolment No.	Contact No.
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

<b>Innovation/Project Status</b>	Amount of Financial Support Required from SSIP 2.0 (In Rupees):
Ideation ( )	
Prototype ( )	
Proof of Concept ( )	
Market ready product ( )	
	Duration:

**(To be filled by SSIP Coordinator)**

Status of Innovation/Project Approval: Approved ( ) Rejected ( )

If Rejected, Reason for Rejection: \_\_\_\_\_

Remarks: \_\_\_\_\_

Approved Financial Support: \_\_\_\_\_

Signature of SSIP Screening Committee:

Mr. Dinesh Mantri

Prof. Sunil Jha

Dr. Ajay Kumar Vyas

Dr. Alok Kumar Singh

Dr. Jignesh Thaker



SSIP@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

User Review Form

Date: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

\_\_\_\_\_

Team Leader Name: \_\_\_\_\_

Team Leader Contact Details: \_\_\_\_\_

User Name: \_\_\_\_\_

User Company Name: \_\_\_\_\_

User Contact Details: \_\_\_\_\_

Review/Remarks from User on Innovation/Project Idea:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Problems Reported by User:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Modifications Suggested by User:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature of User

Signature of Team Leader



Signature of Faculty Mentor

SSIP@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

Expenditure Form for Procured Materials/Items/Equipment/Services

Date: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

Team Name: \_\_\_\_\_

Team Leader Name: \_\_\_\_\_

Faculty Mentor Name: \_\_\_\_\_

Sr. No.	Material/Item/Equipment Details	Quantity	Rate (INR)	Amount (INR)
<b>Total</b>				

\_\_\_\_\_  
Signature of Team Leader



\_\_\_\_\_  
Signature of Faculty Mentor

## Contents to be Present

- Objectives of Innovative Project
- Novelty of the Project
- Literature and Market Survey
- Benefits for Society and Industrial Application
- Proposed problem solution
- Work carried out till date
- Fund asked/ Grant Utilization
- References



*Handwritten signature*

*Handwritten signature*

<< Project Title/Startup Name >>

<< Presentation for SSIP Grant >>

<< Date: DD.MM.YYYY >>

<< Team Member Details >>

<< Faculty Mentor Name >>

<< Department >>



**Student Startup and Innovation Policy (SSIP 2.0)**

Bonafide Certificate

Date: \_\_\_\_\_

Details of Team Members:

	Name	Enrolment No.	Aadhar No.	Contact No.
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

This is to certify that above mentioned students are bonafide students of this institute/university. They are applying for PoC/Prototype/IPR with title: \_\_\_\_\_


\_\_\_\_\_ under SSIP 2.0 scheme at Adani University.

\_\_\_\_\_  
Signature of Faculty Mentor

\_\_\_\_\_  
Signature of HoD

\_\_\_\_\_  
Signature of Dean/ Registrar





**Student Startup and Innovation Policy (SSIP 2.0)**

Undertaking about Originality of Work

We hereby certify that we are the sole authors of this SSIP innovative project work and that neither any part of this SSIP innovative project work nor the whole of project has been submitted for a degree by other student(s) to any other University or Institution or Organization.

We certify that, to the best of our knowledge, the current work does not infringe upon anyone's copyright nor violate any proprietary rights and that any ideas, techniques, quotations or any other material from the work of other people included in SSIP scheme or otherwise, are fully acknowledged in accordance with the standard referencing practices. Furthermore, to the extent that we have included copyrighted material that surpasses the boundary of fair dealing within the meaning of the Indian Copyright (Amendment) Act 2012, we certify that we have obtained a written permission from the copyright owner(s) to include such material(s) in the current project report and have included copies of such copyright clearances to our appendix.

In case of any claims or query raised toward the copyright infringement or any other associative of submitted work then there are no any direct or indirect liabilities posed upon Adani University and/or concerned faculty and staff members of the university. All submitted work are solely responsibilities of the students who has signed below for the submitted work.

Innovation/Project Title: \_\_\_\_\_

Details of Team Members:

	Name	University/Institute Name	Enrolment No.	Signature
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

Date:

Place:

Signature of Team Leader



Name and Signature of Faculty Mentor

ssip@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

Grant Disbursement Form

Date: \_\_\_\_\_

To,  
The SSIP Coordinator,  
Adani University.

Respected Sir,

We, following team members, have procured the raw material/items/equipments for development of our Prototype (attached Expenditure Form for Procured Materials/Items/Equipment/Services).

Innovation/Project Title: \_\_\_\_\_

	Name	University/Institute Name	Enrolment No.	Signature
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

Total Grant Approved: Rs \_\_\_\_\_

Amount Applying for: Rs \_\_\_\_\_

Previous Disbursed Amount: Rs \_\_\_\_\_

Hence, requesting you to approve the disbursement of applied amount in support of the bills enclosed herewith.

Recommendation from Faculty Mentor: \_\_\_\_\_

\_\_\_\_\_  
Name and Signature of Faculty Mentor



\_\_\_\_\_  
Signature of SSIP Coordinator



SSIP@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

Periodic Project Progress Report

Date: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

Name of Applicants: (List all the students working on this project)

	Name	University/Institute Name	Enrolment No.	Contact No.
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

Duration (Starting and Ending Date - DD/MM/YYYY): \_\_\_/\_\_\_/\_\_\_ to \_\_\_/\_\_\_/\_\_\_

Progress during this Duration: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Remarks: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Key Actions for Next Progress Work: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Signature of Team Leader



Name and Signature of Faculty Mentor

**Student Startup and Innovation Policy (SSIP 2.0)**

Utilization Certificate from Innovator

Date: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

Department: \_\_\_\_\_

Grant Sanctioned: \_\_\_\_\_

Sanction Order No: \_\_\_\_\_

Name of Applicants: (List all the students working on this project)

	Name	University/Institute Name	Enrolment No.	Contact No.
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

The following is the list of items/services procured with original invoices attached for the purpose of SSIP Prototype / PoC Project at Adani University. We certify that this amount has been spent for the purpose it was meant.

Sr. No.	Name & Details of Items/Equipment/Services	Quantity Procured	Amount Paid

Signature of Team Leader



Name and Signature of Faculty Mentor

SSIP@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

Undertaking from Faculty Mentor

I, \_\_\_\_\_, working as an \_\_\_\_\_ in \_\_\_\_\_ department hereby undertake that:

- a) I accept to mentor the students for their innovative project work and nurture them to utilize the SSIP grant in an effective manner.
- b) I ensure that the students follow standard practice of procurement of items and buying the items by considering specification as well as price. I monitor whole process of procurement and stop students from doing any wrong practices in the financial matter.
- c) I also ensure to take the responsibility of all items purchased under SSIP Grant and the physical existence & conditions of items will be verified by me on regular basis.
- d) I also ensure to complete the project under SSIP within given deadline. I make sure that the student project must be submitted to SSIP Cell after its completion.
- e) I also supervise the students for time-to-time submission of Periodic Progress Report, Quarterly Grant Utilization Report in Each Quarter (Q1-Apr to Jun, Q2-Jul to Sep, Q3-Oct to Dec, Q4-Jan to Mar), Grand Disbursement Application, Periodic Progress Report, Expenditure Form etc.

Student(s) details who are pursuing their project under my mentorship:

Innovation/Project Title: \_\_\_\_\_

	Name	University/Institute Name	Enrolment No.	Signature
Team Leader				
Team Member				
Team Member				
Team Member				
Team Member				
Team Member				

Date:

Place:

Name and Signature of Faculty Mentor



**Student Startup and Innovation Policy (SSIP 2.0)**

Startup Evaluation Form

Date: \_\_\_\_\_

Name of Jury: \_\_\_\_\_

Designation: \_\_\_\_\_

Organization: \_\_\_\_\_

Innovation/Project Title: \_\_\_\_\_

Team Leader Name: \_\_\_\_\_

Evaluation Criteria (1- least and 5-best)					
Product	1	2	3	4	5
Novelty					
Frugality					
Ease of Deployment					
Potential Impact					

Evaluation Criteria (1- least and 5-best)					
Business Model	1	2	3	4	5
Market Strategy					
Competitive Analysis					
Operation and Management					
Financial Factor					

Approved	Not Approved	Remarks

Name and Sign of Evaluator





SSIP@adaniuni.ac.in

**Student Startup and Innovation Policy (SSIP 2.0)**

Ref. No.: AU/SSIP2.0/GAL/2023-24/

Date: 27/04/2024

Adani University SSIP 2.0 Grant Approval Letter

TO WHOM SO EVEN IT MAY CONCERN

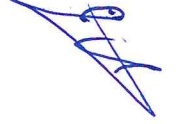
Adani University has received the grant to promote and implement the Student Startup and Innovation Policy (SSIP 2.0) at Adani University. The following students have applied for seeking the financial support under the scheme of SSIP 2.0 to develop their innovative product/prototype. Their applications were scrutinized on \_\_\_\_\_ by SSIP Screening Committee of Adani University. Based on the decision made by committee members, grant (seed fund support) has been approved to following students, subjected to submission of original bills of all bought outs and other services by them.

Team No.	Name of Team Leader	Name of Faculty Mentor	University/Institute Name	Innovation/Project Title	Approved Grant (INR)

Proposed By:

Dr. Jignesh Thaker  
SSIP 2.0 Coordinator





Prof. R P Singh  
Provost

Approved By: